

ACADEMIC AFFAIRS EOR



Hispanic and First Generation Student Retention Strategies

Custom Research Brief

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I. Research Methodology

Leadership at a member institution approached the Forum with the following questions:

- x What are the barriers to Hispanic and first-generation student retention and graduation?
- x What forms of academic and developmental support do institutions provide to increase retention and graduation rates?
- x Which strategies to increase retention and graduation rates specifically target Hispanic and first-generation college students?
- x How do administrators encourage Hispanic students to take advantage of available academic and developmental support programs?
- x What is the impact of these strategies on retention and graduation rates of the entire student body?
- x What is the impact of these strategies on retention and graduation of Hispanic and first-generation students?

x Search for articles and online research libraries.
www.educationadvisoryboard.com

x National Center for Education Statistics (NCES). <http://nces.ed.gov>.

x Contact institution web sites

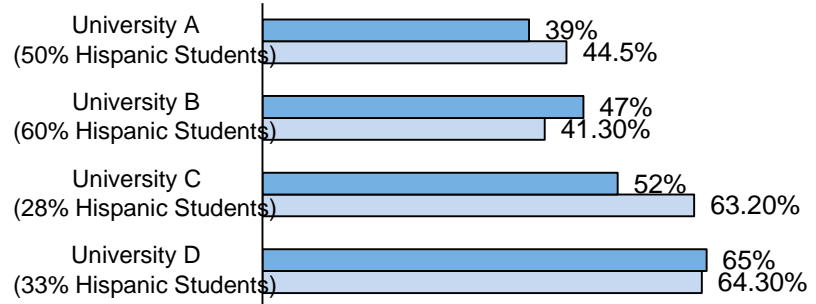
The Forum interviewed directors of undergraduate retention initiatives at four large, public institutions.

A Guide to the Institutions Profiled in this Brief

Institution	Location	Type	Approximate Enrollment (Total/ Undergraduate)	Percentage of Hispanic Students	Classification
University A	Northeast	Public	12,300 / 9,900	50%	Doctoral Universities (larger programs)
University B	South	Public	44,600 / 35,900	66%	Research Universities (high research activity)
University C	South	Public	34,100 / 29,000	28%	Doctoral Universities (larger programs)
University D	Pacific West	Public	20,900 / 18,500	33%	Research Universities (very high research activity)



III. -



Provide Online Tools to Aid Students in Decision Making

Administrators at University B developed an online degree auditing

Provide Peer and Instructor Support through Living Learning Communities

Challenge: Students Do Not Use Existing Services or Participate in On Campus Activities

Solution:

- x Create peer groups to encourage students to remain on campus
- x Encourage mentorships to provide non-going support system and educate students about existing resources



